

ROBERT J. BROWN
Chairman and CEO
B&C Associates, Inc.

Robert J. Brown is Chairman and Chief Executive Officer of B&C Associates, Inc., a management consulting, marketing research and public relations firm headquartered in High Point, North Carolina. He is also the Chairman and CEO of B&C International, Inc., and President of International BookSmart Foundation.

B&C was founded in 1960 and has been privileged to serve many of the Fortune 500. Some of the companies listed in B&C's extensive client portfolio include Sara Lee Corporation, USAA, General Motors Corporation, Coca-Cola Company, Nissan Corporation, Michelin North America, Lowe's, Inc., AutoNation, Inc., Freddie Mac, Sprint, Rooms To Go, Blue Cross Blue Shield of North Carolina, and Office Depot, DeBeers, Inc. and Save-A-Lot.

A native of North Carolina, Brown attended North Carolina Agricultural and Technical State University and Virginia Union University. In 1956, he entered the field of law enforcement, serving first as a local police officer and then as a federal agent with the U.S. Department of the Treasury. He established B&C Associates, Inc., in 1960 and served as President and CEO until 1968 when he took a leave of absence from the company to serve as Special Assistant to President Richard Nixon. He returned as Chairman and CEO of B&C Associates, Inc., in 1973.

Brown serves as a member of the boards of AutoNation, Inc. (Fort Lauderdale, Florida) and Blue Ridge Holdings, Inc. (Charlotte, North Carolina).

Brown has recently retired from the boards of Duke Energy, Wachovia Corporation and Sonoco Products Company.

As a strong supporter of youth, education and non-violent programs, Brown serves on the boards of High Point University, Boston University (Board of Overseers), Virginia Union University, NCAA Leadership Advisory Board, National Urban League, and Horatio Alger Association.

Numerous colleges, universities and national organizations have honored Brown. He holds ten honorary doctorate degrees and six national achievement awards. He has also been honored as a recipient of the Horatio Alger Association of Distinguished Americans Award, the Small Business Administration's Lifetime Achievement Award, the United Way of Greater High Point's 2002 Alexis de Tocqueville Society Award, The High Point Enterprise 2005 Citizen of the Year Award, the U.S. Department of Commerce's Minority Business Development Agency's 2006 Abe Venable Legacy Award for Lifetime Achievement, the U.S. Department of Commerce Minority Business Development Agency's 2007 National Director's Legacy Award for Lifetime Achievement and the National Urban League's 2009 Collins Award.

Brown resides in High Point, North Carolina.

July 2010